

		Overall	Corporate			Government				
			Overall Corporate	1-99 Employees	100-999 Employees	1,000+ Employees	Overall Gov't	Local	State	Federal
How much Web 2.0 is being used to help employees do their job better	Very much	16%	18%	5%	20%	27%	4%	5%	2%	7%
	Somewhat	31%	32%	22%	33%	40%	26%	20%	28%	34%
	Not very much	27%	26%	29%	29%	22%	34%	34%	36%	33%
	Not at all	25%	24%	44%	19%	11%	36%	41%	35%	27%
Company's leadership in regards to Web 2.0	Very supportive	20%	21%	12%	21%	28%	9%	9%	7%	16%
	Somewhat supportive	24%	25%	17%	28%	30%	13%	9%	16%	17%
	Neutral	40%	39%	55%	35%	29%	46%	56%	39%	34%
	Somewhat resistant	11%	10%	8%	12%	10%	21%	20%	23%	19%
	Very resistant	6%	5%	8%	4%	3%	11%	6%	14%	15%
Biggest benefits to Web 2.0 adoption (multiple select)	More employee collaboration	35%	36%	14%	41%	51%	31%	33%	28%	34%
	More employee engagement in their work	25%	25%	13%	29%	34%	26%	23%	31%	24%
	Better knowledge sharing	43%	44%	24%	51%	56%	42%	38%	39%	54%
	Enhanced creativity	30%	32%	22%	34%	39%	15%	11%	19%	17%
	Better delivery of relevant information to the people who need it	43%	44%	29%	45%	55%	37%	35%	37%	43%
	Better employee recruitment	14%	15%	6%	17%	22%	4%	3%	5%	6%
	Other	1%	1%	1%	1%	1%	1%	1%	-	2%
	None [exclusive select]	23%	23%	46%	14%	8%	22%	25%	19%	19%
Biggest challenges to Web 2.0 adoption (multiple select)	Employees wasting time	27%	27%	18%	30%	33%	29%	28%	28%	35%
	Employees using it for personal reasons rather than work reasons	31%	31%	17%	36%	40%	28%	28%	30%	23%
	Finding appropriate business applications	24%	24%	22%	29%	23%	27%	28%	28%	18%
	Security of corporate information	28%	28%	14%	34%	37%	30%	24%	31%	44%
	Employee privacy issues	19%	20%	7%	23%	29%	15%	13%	19%	12%
	Potential litigation from misuse	9%	9%	6%	11%	12%	9%	9%	12%	7%
	Resistance from employees	16%	15%	7%	20%	19%	19%	19%	17%	24%
	Resistance from management	16%	14%	6%	18%	20%	24%	23%	25%	27%
	Other	2%	1%	2%	1%	0%	4%	4%	6%	3%
	None [exclusive select]	20%	21%	42%	11%	10%	11%	14%	7%	10%
Importance of Web 2.0 in attracting/retaining employees	Very important	26%	27%	12%	28%	38%	18%	16%	19%	17%
	Somewhat important	41%	41%	32%	45%	47%	43%	39%	45%	49%
	Not very important	19%	18%	26%	20%	11%	27%	32%	24%	22%
	Not at all important	13%	14%	30%	7%	4%	12%	13%	12%	13%
Agree/Disagree: Web 2.0 applications/tools are living up to their hype	Strongly agree	12%	13%	5%	14%	18%	4%	5%	3%	6%
	Somewhat agree	32%	33%	23%	36%	39%	26%	25%	23%	31%
	Neutral	45%	44%	60%	38%	34%	56%	54%	59%	53%
	Somewhat disagree	8%	7%	8%	10%	6%	10%	13%	10%	7%
	Strongly disagree	3%	3%	3%	2%	2%	4%	3%	6%	3%
Agree/Disagree: Web 2.0 applications/tools will substantially improve employee performance/how we do business in 5 years	Strongly agree	20%	21%	8%	25%	31%	11%	14%	7%	11%
	Somewhat agree	33%	33%	26%	34%	38%	34%	30%	38%	33%
	Neutral	37%	37%	52%	35%	25%	41%	41%	41%	44%
	Somewhat disagree	7%	6%	9%	3%	5%	11%	13%	9%	9%
	Strongly disagree	3%	3%	5%	3%	1%	4%	3%	5%	4%